



AHIPARA
LUXURY TRAVEL

[Ahipara website](#) > [News](#) > [Moscow, March 2008](#)

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For all our Russian friends and contacts, this is a reminder that we will be exhibiting again at the invitation-only Luxury Travel Mart in Moscow on March 18th. We have a number of new initiatives to announce:

- appointment of Russian market manager - Ivan Ivanov. Ivan has been working with us throughout the current season and is a highly qualified tourism business professional who set up and ran a successful tourism business in Irkutsk before moving to New Zealand. Ivan will be focussed on meeting the needs of our Russian partners and be continuing as a senior guide. If you would like to meet Jean-Michel and Ivan from March 17th to March 21st, please let us know. jean-michel@ahipara.com ivan@ahipara.com We have quite a few meetings already set up but also have some free slots
- the Russian version of the website is live - just select the language you require with the tag at the bottom right hand of the web page
- focus on meeting the needs of our Russian agents where we will now expand our product line-up to include 3 and 4 star adventure. This, true to our form, will not be simple off-the-shelf product, but some fresh, vibrant, new options

<<[News index](#) <[People Are Important Too](#)| [Another New Addition](#)>

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